



# Kickin' it for the Kids

## Annual Red Shoe Society Kickball Tournament

*Proceeds Benefiting Ronald McDonald House Charities® Wichita*

### Sponsorship Opportunities

This unique experience is presented by Red Shoe Society Wichita (RSS Wichita). RSS Wichita is a group of young professionals, 21-40 years of age, dedicated to helping the sick or injured children Ronald McDonald House Charities® Wichita serves. Primary diagnoses of children include: premature births, surgery, trauma, pulmonary disease, kidney disease and cancer. Sponsors and Teams can expect over 300 participants; with wild and crazy team themes, contests, and so much more!

All funds raised will directly benefit the children and families staying at the two Ronald McDonald Houses in Wichita. Kickin' it for the Kids will be held on **Saturday, September 12, 2015** at **South Lakes Sports Complex**.

#### **Presenting Sponsors - \$3,000 (1)**

##### ***♥ 37 Nights provided for families to stay at the Ronald McDonald Houses***

- One team entry (8-12 players)
- Company given opportunity to be represented by spokesperson at tournament awards ceremony
- 2 Large banners (donor-provided) displayed at the tailgating area and championship game
- Company featured in all radio and TV opportunities
- Logo placement on all event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

#### **Happening Health Sponsor - \$2,500 (1) (SOLD) (Wesley Medical Center)**

##### ***♥ 31 Nights provided for families to stay at the Ronald McDonald Houses***

- 2 Large banners (donor-provided) displayed at the tailgating area and championship game
- Company featured in all radio and TV opportunities
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Prominent logo placement on RMHC Wichita's Website and social media outlets
- Prominent logo placement on all RMHC Wichita marketing material (Print and digital)

### **Lunch Sponsor - \$2,500 (1)**

#### ***♥ 31 Nights provided for families to stay at the Ronald McDonald Houses***

- Table signage at the lunch tent throughout the tournament
- Company featured in all radio and TV opportunities
- Large banner (donor-provided) displayed at the lunch site/tailgating area
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Kick It Sponsor - \$2,000 (1)**

#### ***♥ 25 Nights provided for families to stay at the Ronald McDonald Houses***

- Logo placement on all tournament kickballs
- Company featured in all radio and TV opportunities
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Scoreboard Sponsor - \$1,500 (8)**

#### ***♥ 18 Nights provided for families to stay at the Ronald McDonald Houses***

- Large banner (donor-provided) displayed on scoreboard of one field during the tournament
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **T-Shirt Sponsor - \$1,000 (2) (SOLD) (Shirts Plus & Jani-King)**

#### ***♥ 12 Nights provided for families to stay at the Ronald McDonald Houses***

- Large banner (donor-provided) displayed at team registration area
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Home Plate Sponsor - \$1,000 (1)**

#### ***♥ 12 Nights provided for families to stay at the Ronald McDonald Houses***

- Complimentary decal with company name and logo displayed on home plate of each field
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Field Sponsor - \$1,000 (8) (7 left) (South Lakes Sports Complex)**

### **♥ 12 Nights provided for families to stay at the Ronald McDonald Houses**

- Large banner (donor-provided) displayed on one field backstop
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at tailgating area
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Dugout Sponsor - \$600 (16)**

#### **♥ 7 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner with company name and logo displayed on one field's dugout
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita marketing material (Print and digital)

### **Snack Sponsor \$500 (1)**

#### **♥ 6 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner with company name and logo displayed at the snack station
- Opportunity to provide product to participants on site
- Prominent logo placement on RMHC Wichita's Website and social media outlets
- Prominent logo placement on all RMHC Wichita marketing material (Print and digital)

### **Beverage Sponsor \$500 (1) (SOLD) (Ritchie Exploration, Inc.)**

#### **♥ 6 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner with company name and logo displayed at the 3 beverage stations
- Opportunity to provide product to participants on site
- Prominent logo placement on RMHC Wichita's Website and social media outlets
- Prominent logo placement on all RMHC Wichita marketing material (Print and digital)

### **Backstop Sponsor - \$300 (16) (15 left) (Hutton Construction)**

#### **♥ 3 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner including company name and logo displayed on the backstop of one field

### **Kickball Teams - \$480 Registration Fee (24) (13 left)**

- Must be coed with at least 4 females on the field
- All teams must have a minimum of 8 players and 12 players maximum
- There must be 8 players present at game-time or you must forfeit the round
- Pool Play with a minimum 3 games
- Lunch provided
- Event T-shirt

*For more than thirty years, Ronald McDonald House Charities® Wichita has worked tirelessly to provide and support programs that directly improve the health and well being of children. Please contact Amy Forbes, Development Manager, for more information on sponsorships, team registration, or details on how to join RSS Wichita: [afortbes@rmhcwichita.org](mailto:afortbes@rmhcwichita.org) or (316) 269-4182.*

Visit our website at [www.rmhcwichita.org](http://www.rmhcwichita.org)

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