

Sponsorship Includes 2 Events The Jingle - Holiday Season Cocktail Party

Friday, November 10, 2017

Lights of Love - Tree Lighting Event Saturday, November 18, 2017

Home for the Holidays - Presenting Sponsor (1) - \$10,000

ho125 Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo featured on Special Family video shown at "The Jingle"
- Company name and logo on targeted marketing piece emailed to over 100,000 recipients
- Company name and logo on all printed materials includes event save-the-dates, invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- Company banner (company provided) displayed at each event
- Stage recognition at each event
- 12 complimentary tickets to "The Jingle" (ticket value is \$80 each)

'Tis the Season (1) - \$7,000

ho_8 87 Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on targeted marketing piece emailed to over 100,000 recipients
- Company name and logo on all printed materials includes event save-the-dates, invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- Company banner (company provided) displayed at each event
- Stage recognition at each event
- 10 complimentary tickets to "The Jingle" (ticket value is \$80 each)

Silver Bells Sponsor (2) - \$5,000

ho_{62} Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on targeted marketing piece emailed to over 100,000 recipients
- Company name and logo on all printed materials includes event invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- Company banner (company provided) displayed at each event
- Stage recognition at each event
- 8 complimentary tickets to "The Jingle" (ticket value is \$80 each)

Winter Wonderland Sponsor (3) - \$3,000

ho_3 37 Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on targeted marketing piece emailed to over 100,000 recipients
- Company name and logo on all printed materials includes event invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- Company banner (donor provided) displayed at each event
- 6 complimentary tickets to "The Jingle" (Tickets \$80 value each)

Holly Jolly Sponsor (4) - \$2,500

$abla^{31}$ Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on targeted marketing piece emailed to over 100,000 recipients
- Company name and logo on all printed materials includes event invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- Company banner (donor provided) displayed at each event
- 4 complimentary tickets to "The Jingle" (Tickets \$80 value each)



Silent Night Sponsor (10) - \$1,000

ho_{12} Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on all printed materials includes event invitation and program
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- 4 complimentary tickets to "The Jingle" (Tickets \$80 value each)

Sleigh Ride Sponsor (20) - \$500

\circ 6 Nights provided for families to stay at the Ronald McDonald Houses

- Company name and logo on "The Jingle" programs
- Company name and logo on RMHC Wichita website
- 2 complimentary tickets to "The Jingle" (Tickets \$80 value each)

Holiday Hosts & Hostesses - Family & Friends Sponsorship (30) - \$500

γ 6 Nights provided for families to stay at the Ronald McDonald Houses

- Family name on "The Jingle" programs
- Family name on RMHC Wichita website
- 2 complimentary tickets to "The Jingle" (Tickets \$80 value each)

Comfort & Joy - Food Sponsor (10) - In-kind

- Company name and logo on "The Jingle" programs
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- On site recognition opportunity to interact with 200+ guests
- Promotional sign displayed at your food station with company name and logo

Sugar Plum - Dessert Sponsor (4) - In-kind

- Company name and logo on "The Jingle" programs
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- On site recognition opportunity to interact with 200+ guests
- Promotional sign displayed at your food station with company name and logo

Cup of Good Cheer - Beverage Sponsor (4) - In-kind

- Company name and logo on "The Jingle" programs
- Company name and logo on RMHC Wichita website, social media outlets, and event electronic media
- On site recognition opportunity to interact with 200+ guests
- Promotional sign displayed at your food station with company name and logo

