



**Kickin' it for the Kids**  
**Annual Red Shoe Society Kickball Tournament**  
*Proceeds Benefiting Ronald McDonald House Charities® Wichita*

**Sponsorship Opportunities**

This unique experience is presented by Red Shoe Society Wichita (RSS Wichita). RSS Wichita is a group of young professionals, 21-40 years of age, dedicated to helping the sick or injured children and their families Ronald McDonald House Charities® Wichita serves. Primary diagnoses of children include: premature births, surgery, trauma, pulmonary disease, kidney disease and cancer. Sponsors and Teams can expect over 350 participants; with wild and crazy team themes, contests, and so much more! The Kickin' it for the Kids Kickball Tournament will be held on **Saturday, September 16, 2017** at **South Lakes Sports Complex**.

**Presenting Sponsors (1) - \$5,000**

♥ ***37 Nights provided for families to stay at the Ronald McDonald Houses***

- Two team entries (8-12 players)
- Company given opportunity to be represented by spokesperson at tournament awards ceremony
- 2 Large banners (donor-provided) displayed at the tailgating area and championship game
- Company featured in all radio and TV opportunities
- Logo placement on all event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

**Home Run Sponsor (2) - \$3,000**

♥ ***31 Nights provided for families to stay at the Ronald McDonald Houses***

- One team entry (8-12 players)
- Company featured in all radio and TV opportunities
- 2 Large banners (donor-provided) displayed at the tailgating area and championship game
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

**Dugout Sponsor (1) - \$2,000**

♥ ***25 Nights provided for families to stay at the Ronald McDonald Houses***

- One team entry (8-12 players)
- Complimentary full-color banner with company name and logo displayed on each field's dugout
- Company featured in all radio and TV opportunities
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **Lunch Sponsor (1) - \$2,500**

#### ***♥ 31 Nights provided for families to stay at the Ronald McDonald Houses***

- One team entry (8-12 players)
- Company featured in all radio and TV opportunities
- Large banner (donor-provided) displayed at the lunch site/tailgating area
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **Scoreboard Sponsor (8) - \$1,500**

#### ***♥ 18 Nights provided for families to stay at the Ronald McDonald Houses***

- Large banner (donor-provided) displayed on scoreboard of one field during the tournament
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **T-Shirt Sponsor (2) - \$1,000**

#### ***♥ 12 Nights provided for families to stay at the Ronald McDonald Houses***

- Large banner (donor-provided) displayed at team registration area
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **Home Plate Sponsor (1) - \$1,000**

#### ***♥ 12 Nights provided for families to stay at the Ronald McDonald Houses***

- Complimentary decal with company name and logo displayed on home plate of each field
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **Field Sponsor (8) - \$1,000**

#### ***♥ 12 Nights provided for families to stay at the Ronald McDonald Houses***

- Large banner (donor-provided) displayed on one field backstop
- Logo placement on all RMHC event souvenir t-shirts
- Exposure in the RMHC Wichita monthly E-Newsletter distributed to over 5,000 recipients
- Complimentary full-color banner with company name and logo displayed at the main entrance
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

### **Snack Sponsor (2) - \$500**

**♥ 6 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner with company name and logo displayed at the snack station
- Opportunity to provide product to participants on site
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

**Beverage Sponsor (1) - \$500**

**♥ 6 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner with company name and logo displayed at the 3 beverage stations
- Opportunity to provide product to participants on site
- Logo placement on RMHC Wichita's Website and social media outlets
- Logo placement on all RMHC Wichita kickball marketing materials (Print and digital)

**Backstop Sponsor (16) - \$300**

**♥ 3 Nights provided for families to stay at the Ronald McDonald Houses**

- Complimentary full-color banner including company name and logo displayed on the backstop of each field

**Kickball Teams (32) - \$480 Registration Fee**

**♥ 6 Nights provided for families to stay at the Ronald McDonald Houses**

- Must be coed with at least 4 females on the field
- All teams must have a minimum of 8 players and a maximum of 12 players
- There must be 8 players present at game-time or you must forfeit the round
- Pool Play with a minimum 3 games
- Lunch, snacks, and water and Powerade provided
- Event T-shirt

*For more than thirty four years, Ronald McDonald House Charities® Wichita has worked tirelessly to provide and support programs that directly improve the health and well being of children. Please contact Amy Forbes, Development Manager, for more information on sponsorships, team registration, or details on how to join RSS Wichita: [aforbes@rmhcwichita.org](mailto:aforbes@rmhcwichita.org) or (316) 269-4182.*